



Ying Peng

Visual Designer

CONTACT

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 317-966-5634

SKILLS & ABILITIES

Design

- UI design
- Motion graphic design
- Graphic design
- Wireframing
- Prototyping
- Storyboarding
- 3D design
- Video editing
- Infographics
- Typography
- Logo design

Software

- Adobe Creative Suite
- Photoshop
- After Effects
- Illustrator
- Premiere Pro
- Audition
- Adobe XD
- Sketch
- Figma
- InVision
- Adobe Captivate
- Camtasia
- Cinema 4D

Languages

- Chinese
- English

WORK EXPERIENCE

Encoretech

02/2019 - Present

Media and Creative Content Designer

- Developed creative design for marketing packages, including print materials, brochures, banners, and booth designs.
- Conceptualized and developed promotional videos for internal and external using After Effects.
- Designed company-developed plugin user interface for Office 365.
- Applied contemporary trends in product design to produce stunning, forward-thinking work.
- Self-managed projects from creation to completion, accomplishing deliverable timelines and exceeding client expectations.

HomElectrical

10/2018 - 02/2019

Graphic Designer

- Designed digital content such as banners, sales materials, and social media graphics to promote the company brand.
- Applied knowledge of production to create high-quality images.
- Coordinated, created, and scheduled content, designs, and periodic updates to the company website.
- Redesigned the company's e-commerce website: Collaborated closely with different stakeholders to finalize the product strategy; Rapidly iterated different design concepts and prototypes to finalize the design; Delivered high-fidelity design and provided support to engineers.

World Services

06/2018 - 10/2018

Graphic Designer

- Contributed to the creation of innovative, well-crafted motion graphics for social media.
- Applied knowledge of production to create high-quality images.
- Updated computer graphic files using graphics software programs.
- Created design work for print and digital sales and marketing campaigns.

EDUCATION

Savannah College of Art And Design

08/2014 - 08/2017

Master of Arts: Motion Media Design

Indiana University Purdue

08/2010 - 12/2013

University Indianapolis

Bachelor of Science: Media Arts & Sciences